

Conference Programme – Day 1

- 13.15 – 13.30 **Chair's Opening Remarks**
Bev Hurley, Chair, Institute of Economic Development
- 13.30 – 14.15 **Opening Keynote Address: 'A Green New Deal for Communities'**
Miatta Fahnbulleh, Chief Executive, New Economics Foundation
- 14.15 – 15.00 **Opening Panel: 'Perspectives from the Frontline of Levelling-Up'**
Peter Sutton, Towns Fund – Funding Delivery Division, Cities and Local Growth Unit, Ministry of Housing, Communities & Local Government
Joanna Rowelle, Senior Responsible Owner, Towns Fund Delivery Partner
Steve Cox, Executive Director, Place and Economy, Cambridgeshire County Council/
Peterborough City Council
- 15.00 – 15.30 **Keynote Address: 'The Role of Science and Technology in Building Back Better'**
Rt Hon Greg Clark MP, Patron, Institute of Economic Development

Break

- 15.40 – 16.20 **Panel: 'Resetting Local Economic Development: the Community Wealth Building Movement'**
Neil McInroy, Chief Executive, Centre for Local Economic Strategies
Julie McLachlan, Senior Manager – Economic Policy, North Ayrshire Council
- 16.20 – 16.45 **Keynote Address: 'Community Power'**
Jessica Studdert, Deputy Chief Executive, New Local
- 16.45 – 17.15 **Keynote Address: 'Building Back from a Better Understanding of the Past'**
Geoff Tily, Senior Economist, Trades Union Congress
- 17.15 – 17.40 **Keynote Address: 'Place-Based Impact Investing and Levelling-Up'**
Mark Hepworth, Director of Research and Policy, The Good Economy
- 17.40 – 18.15 **IED 'Open House'** (informal group discussion with IED board members)
- 18.15 **Day 1 Ends**

Conference Programme – Day 2

- 08.15 – 09.00 **Panel:** *'Delivering for Towns'*
Robbie Bates, Creative Director, FutureGov
Katie Hickman, Managing Consultant, The Nichols Group
Linda Taylor, Vice Chair, Copper Consultancy
Rob Turner, Director, Public Services Advisory, Grant Thornton UK
Zach Wilcox, Associate – City Economics, Arup
- 09.00 – 09.50 **Keynote Address:** *'Understanding Building Back Better'*
Lord Jim O'Neill, Vice Chair, Northern Powerhouse Partnership
- 09.50 – 10.30 **Panel:** *'Understanding and Embedding Social Value in Economic Development'*
Dr. Eime Tobari, Social Value Strategist, Founder, COCREATIF
Richard Cook, Director – Economics, Pegasus Group

Break

- 10.40 – 11.10 **Panel:** *'How Employment and Skills Contribute to Building Back Better'*
Dr. Fiona Aldridge, Director for Policy and Research, Learning and Work Institute
William Cookson, Director of Economic Development, Emsi UK
- 11.20 – 12.05 **Panel:** *'Challenges Levelling Up Rural Communities'*
Bryan McGrath, Director of Operations, South of Scotland Enterprise
Alistair Donohew, Director, Kovia
- 12.05 – 12.35 **Closing Keynote Address:** *'Routes to Levelling Britain Up'*
Bridget Rosewell, Commissioner, National Infrastructure Commission
- 12.35 – 12.45 **Closing Remarks**
Nigel Wilcock, Executive Director, Institute of Economic Development
- 12.45 **Conference Ends**