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Welcome to the February 2024 Newsletter



Councils in financial distress: income-generation through a commitment to economic development must be explored

Nigel Wilcock, Executive Director of the Institute of Economic Development, examines UK councils in financial distress, stating that income generation through a commitment to economic development must be explored.

[Read article here](#)



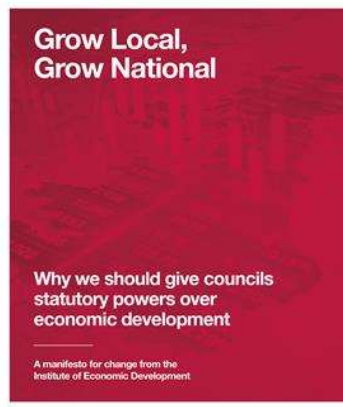
Congratulations to our 2023 Advanced Certificate in Economic Development cohort

Many congratulations to our first cohort of colleagues who have successfully completed their Advanced Certificate in Economic Development. Well done to you all!

- Daniel Harper
- Gareth Evans
- James Read
- James Ford
- Kinga Grabarczyk
- Maria Cotton
- Tanya Nelson
- George Jones

There is still time to sign up to this year's Advanced Certificate module.

[Find out more here](#)



Member Voice: IED Manifesto

Would you be interested in developing a blog in support of our Grow Local, Grow National manifesto, or a specific aspect(s) of it? If so, we would love to hear from you! To register your interest, and to provide a brief outline of what you would like to write about, please email admin@ied.co.uk.



IED in the News

Do take a look at our *IED in the news* section of our website, where we are appearing in national and regional press.

[IED in the News](#)



Inspiring people - Improving places



Save the date!

We are returning to BMA House in London on 6th November and are already busy building fantastic content and sourcing inspirational speakers.

We are delighted to confirm that following last year's roaring success, we are again hosting an Awards Dinner to follow the conference.

More details to follow very soon, get ready for Early Bird rates to secure your place.



Welcome to all our new members!

We have had a bumper few months with several hundred new members! New organisations joining us include:

- Liverpool City Council
- Government of Jersey
- Basildon Borough Council
- Westmorland & Furness Council
- Social Value Engine Ivan Annibal (Rose Regeneration)
- GMCA/GM Business Growth Hub
- Cumberland Council
- ekosgen
- Wyre Council



IED CPD 2024 - our biggest year yet

Take a look at our ever expanding online training offer on our Events Calendar. We have a range of courses on offer throughout the year covering the topics listed below. These are all offered as stand alone courses and as part of our [Certificate and Advanced Certificate programme](#).

We draw your particular attention to our courses taking place over the next couple of months:

- **Clean Growth** (Dr Rosa M. Fernandez Martin, Keele University)
- **Future of Town Centres** (Steve Norris, Rebekah Formosa, and Atul Joshi, LSH)
- **Funding and policy landscape** (Nigel Wilcock, IED and Mickledore)
- **Skills analysis** (Will Cookson, Lightcast)
- **Driving economic growth through better business support** (Bev Hurley CBE, YTKO and past Chair IED)

Find out more about all of our courses in our events calendar.

[IED events calendar](#)



IED Early Career Network Update

To further the reach and encourage conversations within the IED an Early Career's Network has been formed. Currently the network has 16 professionals in their early career journeys within the economic development industry. A Charter for the network has been developed by the members and will be available shortly, setting out the objectives of the network and proposed means of achieving them.

The network has a [LinkedIn group](#) chat where members are able to openly share industry insights, share career development opportunities as well as discuss and announce network events.

Finally, a series called 'Talks with Experts' will be commencing on the 19th of April with Nigel Wilcock as the first guest. This interview style meetings will be chaired by a member of the network who will question the guest on themes or topics that members have put forward beforehand. The aim of this conversation will be not only to get to know the industry expert better, but also to delve into further detail on economic development personal interests and insights to help those in their early careers to gain greater insight and hear from more experienced individuals within the industry.

For more information or if you wish to join the network, please contact

mbenvenuto@regionaldevelopment.co.uk

Early Career Network LinkedIn page



Next steps for the UK subsidy control regime

Nigel Wilcock, Executive Director of the IED, will be speaking at this event on Friday 15th March. To find out more please click on the red button below.

Nigel has recently run an online training session on Subsidy Control, how it is central to the design of any funding intervention considered by the public sector and focusing on when Subsidy Control applies, how the principles are applied and demonstrated to ensure compliance. If you are interested in us running this course again, please do get in touch.

Find out more here



IED Jobs Board

Don't forget to take a look at the IED Job Board. Current vacancies include openings at The South and East Lincolnshire Councils Partnership and in Fife.

Search for jobs now

Get in touch

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[Contact Us](#)

Getting in touch with IED

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Disclaimer

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