



Welcome to the June 2024 Newsletter



2024 IED Annual Conference Early Bird Rates end this week!

Early Bird registrations close **this Thursday** for the [2024 Institute of Economic Development Annual Conference and Awards Dinner](#), the UK's premier in-person event for economic development and regeneration professionals working for local and regional communities.

The IED Annual Conference, which this year will return to BMA House in London on Wednesday 6th November, is titled *Economic Transition – How do we deliver long-lasting change in our towns, cities and regions?*

This will be one of the first events to provide an opportunity to discuss the material changes brought by a new government - the timing is perfect and we hope that you can join us.

Confirmed Speakers include:

- Baroness Sharon Taylor of Stevenage OBE, currently the Shadow Spokesperson for Levelling Up, Housing and Communities
- Dame Irene Hays, Director, Hays Travel
- Danyal Satter, CEO, Big Issue Invest
- James Smith, Research Director, Resolution Foundation
- Mel Barrett, currently outgoing Chief Executive, Nottingham City Council and soon to be Chief Executive of Metropolitan Thames Valley Housing
- Rachel Rowney, Chief Operating Officer, Local Trust
- Nazeya Hussain, Executive Director Place - Lewisham Council
- Mark Hall, Senior Programme Manager, Impact Investing Institute
- Ian Thomas, Speaker, Town Clerk & Chief Executive, City of London
- Bev Hurley, Chief Executive, YTKO
- John Till, Founding Director, Thinking Place
- Alan Denby, Director of Pride in Place, Torbay Council
- Panel Discussion - Impact of Higher Education on Economic Development, led by specially commissioned research from Atkins Realis

To read more about the speakers and what they will be talking about, click on the red button below.

In order to secure significant savings at Early Bird rate, don't delay!

[Get your Early Bird ticket here](#)



Not long left to enter into the IED Annual Awards!

Following the IED Annual Conference, which this year will return to BMA House in London on Wednesday 6th November, the IED Awards Dinner will take place in the Lutyens Suite at BMA House. The awards will once again recognise achievers in the public and private sector through a series of individual, team, and organisational categories. Eight categories are now open for entry and a ninth, Outstanding Contribution to Economic Development, will be selected by the IED Board and expert judging panel.

The categories are:

- Leader of the Year
- Team of the Year
- Rising Star of the Year
- Equality, Diversity and Inclusion Champion of the Year
- Social Value Champion of the Year
- Most Innovative Project of the Year
- Collaborative Initiative of the Year
- Outstanding Impact

To enter the awards, individuals/teams should develop a 500-word entry on 'why they should win' and a 50-word summary for promotion in the awards programme, together with an optional one page of additional evidence, and submit to admin@ied.co.uk by 5pm on 31st July.

Details of last year's winners, and highly commended entries, can be viewed [here](#).

To book a place at the Awards ceremony (or the conference during the day), follow this [link](#).



Our tribute to IED past Patron Sir Howard Bernstein

The IED was deeply saddened at the news of the passing of Sir Howard Bernstein. To read our tribute to him, please click on the red button below.

[Read our tribute here](#)



Regardless of the choice and inter-connectedness today's world offer us, local remains important

Check out our latest blog on our website from Simon Emery, Regional Director at AECOM in which he reflects on the IED's [Grow Local, Grow](#)

[National](#), and the importance of local in an economic development context – one that recognises and builds upon inherent strengths of a place and its people whilst seeking to address weaknesses.

[Read Simon's blog here](#)



Member Insight: A series of blogs

In a series of blogs written to link with the feedback received from our latest Member Insights survey, Nigel Wilcock, Executive Director of the IED reflects on:

[What is your single biggest ask of the incoming government to support economic development going forward?](#)

[Does your organisation have an economic strategy which seeks to address inclusive growth?](#)

[Funding and finance: the big 'stability' question facing economic development](#)

Click on each of the links above to read the blogs in full.



Growing Local Economies: the role of social impact and economic development in place and community wealth-building

We recently supported our friends and IED members, at the Social Value Engine in a webinar held on 14 May 10-11am. This webinar explored the importance of social impact on localities and place at the very heart of economic development in driving change.

To watch a recording of this session, please click on the red button below.

[Watch back here](#)



IED in the News

Do take a look at our *IED in the news* section of our website, where we are appearing in national and regional press. This includes recent coverage of the [IED Manifesto](#).

[IED in the News](#)



Listen to IED Director discussing next steps for economic growth and domestic investment

Nigel Wilcock, the Executive Director of the IED recently appeared on a podcast hosted by Global Data. In the podcast Kris Cooper spoke to Nigel about what steps the next UK government should take to drive economic growth and domestic investment.

[Listen to podcast here on Spotify](#)

[Listen to podcast here on YouTube](#)



General Election 2024: a review of the main party manifestos from an economic development perspective

At every General Election, the IED has published a summary of the policy positions of the main Westminster political parties. The IED is a politically neutral organisation, and this summary simply sets out the key policy proposals.

To read this summary please click on the red button below.

[Read our Manifesto summary here](#)



IED CPD 2024 - last chance to sign up to Subsidy Control course

Subsidy Control is a central aspect in the design of any funding intervention considered by the public sector. The 2021 legislation has been developed as a post Brexit response to the EU State Aid rules and is based around 7 principles. This important course will focus on when Subsidy Control applies, how the principles are applied and demonstrated to ensure compliance. We will also consider the work that Local Authorities need to undertake to build approved projects as well as the support and enforcement regime. Over two hours attendees will understand the legislative position and will also gain ideas for how successful projects can be better brought forward.

This course will be led by Nigel Wilcock, Executive Director of the IED and will take place on the 3rd July. Sign up via the link below.

[IED events calendar](#)



Economic development: why our discipline is essential for the North

"The IED's call, in [Grow Local, Grow National](#), for economic development to become a statutory responsibility is essential for delivering long-term, meaningful change in our economy. The role of economic development in leading and shaping perceptions of our local economies is vital and cannot be bettered by any other discipline."

Click on the red button below to read this blog from Joe Russell, who is Senior Economic Development Officer at North Yorkshire Council, and a member of the IED.

[Read Joe's blog here](#)



Looking for cash down the back of the sofa

"The theme of effective public-private partnership is an undercurrent throughout the IED's well-founded Grow Local, Grow National manifesto, but policies on localism will struggle to succeed without some caveats."

Click on the red button below to read this blog from Guy Lawson who is Principal at Business Critical, a former director of CECA North West (until July 2021), and a fellow and member of the IED.

[Read Guy's blog here](#)



Certificate
in Economic
Development

**Congratulations to our 2024 Certificate in
Economic Development cohort!**

Congratulations to our 2024 Certificate of Economic Development cohort - all 29 of them - who have now successfully completed and been awarded the Certificate after attending 9 modules of e-learning over the last 6 months or so. Well done!



IED Early Career Network Updates

The Early Career Network has continued to grow, now reaching 65 members. The results of our recent LinkedIn poll has allowed our members to plan regional meet-ups, with the first meet-up taking place in Manchester just a few weeks ago.

Our spotlight sessions are also in full swing, with the latest session seeing James Corden providing an overview of his day-to-day duties as Economic Development Highway Planning Manager for National Highways. The session reiterated the importance of the Strategic Road Network and sparked discussions surrounding Net Zero highways. This has been recorded and will be available to IED ECN members in due course. The next meeting will see our second 'Talk with Experts', so please do keep an eye out for the session link.

A 'Useful Links' portal for Early Career Network members is also in development. This will provide access to useful datasets, news articles and podcasts. To be able to access this and online sessions, you must be an IED member. For more information, or if you wish to join the network,

please contact

mбенvenuto@regionaldevelopment.co.uk

Please note that the LinkedIn group is open to any economic development professional in the early stages of their career. Feel free to join the LinkedIn group ([here](#)) if you are in the early stages of your career in economic development and are interested in connecting with others, learning and sharing your knowledge.



IED Jobs Board

Don't forget to take a look at the IED Job Board. Current vacancies include openings at the London Borough of Hillingdon, Halton Borough Council, North Yorkshire Council and Doncaster City Council.

[Search for jobs now](#)

Get in touch

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