



Welcome to the January 2024 Newsletter



IED CPD: Subsidy Control course 30th January 2024

We have introduced a new course on Subsidy Control, taking place on the 30th January. Subsidy Control is a central aspect in the design of any funding intervention considered by the public sector. The 2021 legislation has been developed as a post Brexit response to the EU State Aid rules and is based around 7 principles. This important course will focus on when Subsidy Control applies, how the principles are applied and demonstrated to ensure compliance. We will also consider the work that Local Authorities need to

undertake to build approved projects as well as the support and enforcement regime. Over two hours attendees will understand the legislative position and will also gain ideas for how successful projects can be better brought forward.

As with all of our courses, this is priced very competitively, at just £65 for an IED member. To find out more please click on the red button below.

[Subsidy Control Course - more info](#)



Congratulations to our 2023 Certificate in Economic Development cohort

Many congratulations to our first cohort of colleagues who have successfully completed their Certificate in Economic Development. Well done to you all!

- Amanda Maxwell
- Andrea Rubio
- Ben Haigh
- Chantelle Bowen
- Claire Hill
- Elizabeth Devonport
- Emma Bartley
- Harry McManus
- Jed Stevenson
- Joel Pailes
- Karla Hoff
- Maria Cotton
- Megan Streb
- Ruth Lambert

- Steve Grey



The Lambert Smith Hampton and Revo annual research survey is NOW LIVE!

We are delighted to support this survey once again, so we ask you to join us in shaping the future of our towns, shopping centres, and high streets. Your insights matter more than ever!

Take just 15 minutes to share your views on the 'state of the nation' and help us uncover trends and solutions for recovery and renaissance. **Don't miss out – the survey closes on January 19, 2024!**

As a token of appreciation, all participants will receive a complimentary copy of the research report and an exclusive invitation to the April 2024 launch event – more details to follow!

Thank you for your time and invaluable input – together, let's make a difference!

#LSHRevoSurvey #FutureOfOurCentres
#CommunityVoicesMatter

To take part click on the red button below.

[Take part here](#)



‘Solving’ the housing crisis, and the knock-on effect on economic regeneration

Check out our recent member blog from Richard Cook at Pegasus Group following on from a workshop at our Annual Conference in November 2023.

[Read blog here](#)



MD of Deyton Bell joins IED Board

Welcome to Neil Darwin, MD of Deyton Bell, who has joined the IED Board.

To read our news post on his appointment and to hear Neil's views on the economic development landscape, and how he aims to bring a wealth of knowledge to support our mission for change, please click on the red button below.

[Read press release here](#)



Sheffield City Council Executive Director elected to IED Board

Following a co-option on to the board earlier last year, Kate Martin was officially voted on as an IED Director following our AGM held in December. To read the press release on Kate's appointment please click on the red button below.

[Read press release here](#)



IED CPD 2024 - our biggest year yet

Take a look at our ever expanding online training offer on our Events Calendar. We have a range of courses on offer throughout the year covering the topics listed below. These are all offered as stand alone courses and as part of our [Certificate and Advanced Certificate programme](#).

We draw your particular attention to our courses taking place next month. In addition to our subsidy control course detailed above, other sessions taking place in February include on [Attracting Inward Investment](#) and [Inclusive Growth & Social Value](#).

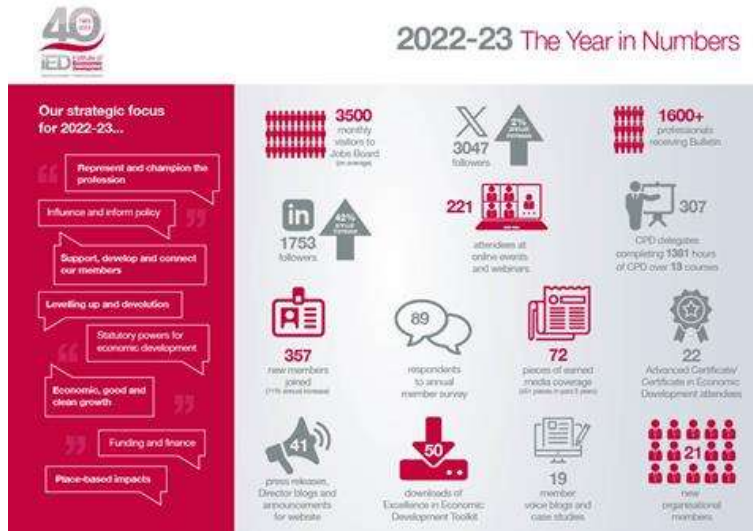
Training topics

- Business support
- Future of town centres
- Inward investment
- Skills development
- Regeneration
- Funding and policy development
- Housing (date TBC)
- Community Development (date TBC)
- Green Book business cases
- How to write successful funding bids
- Stakeholder consultation (date TBC)
- Bid appraisal and post funding evaluation
- Clean growth (date TBC)
- Inclusive growth and social value
- Place based issues/left behind places (date TBC)
- R&D backed growth

- Finance and funding in economic development

Find out more about all of our courses in our events calendar.

[IED events calendar](#)



See our Year in Numbers

Following our AGM held at the end of last year, we are delighted to share our at-a-glance Year in Numbers!



Member Survey - Thank you!

Thank you to all IED members who completed our pre-Christmas survey. Amongst our questions, we asked members what type of events they would like to attend. 62% said they would attend a one-day face-to-face Annual Conference (39% a virtual Annual Conference) and we can announce that

our 2024 Annual Conference will be held in London, on the 6th November.

Nearly 90% also said they would attend online events e.g. free webinars and we are currently working up a programme, which will incorporate topics that respondents said are most of interest to them.



The LGC Local Government Regeneration Survey is open!

Our friends at LGC are asking IED members to complete a short survey to help them understand the challenges local/regional government are facing in regenerating and levelling up their local areas.

[Complete survey here](#)



IED Jobs Board

Don't forget to take a look at the IED Job Board. Current vacancies include openings at Croydon Council, Solihull MBC, Mansfield DC and the Vale of Glamorgan Council.

[Search for jobs now](#)

ANNUAL CONFERENCE

SAVE THE DATE

**WEDNESDAY 6TH
NOVEMBER 2024
BMA HOUSE, LONDON**



Thank you Stuart!

After serving on the IED Board since 2015, Stuart Hardisty of Hardisty Jones, stepped down from his role as IED Director at the end of last year. A huge thanks to Stuart for all the time and effort he has put in over the years!

Get in touch

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