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Welcome to the September 2024 Newsletter



Only 6 weeks until the IED Conference!

Only 6 weeks to go until our annual IED Conference, "Economic Transition - How do we deliver long-lasting change in our towns, cities and regions?"

To see the agenda and to book your place, click on the red button below.

Thank you to our Conference and Award Sponsors - AtkinsRealis, Lichfields, Pegasus, WECD, Growth Maturity Index, Key Cities and Social Value Engine along with our media partner, Local Government Chronicle.



IED Annual awards - shortlist announced!

The shortlist has been announced for the Institute of Economic Development Annual Awards 2024.

Click below to find out more! And may we take this opportunity to thank everyone who entered this year, we really appreciate the time and effort it takes.

IED Annual Awards 2024



Sign up for our "100 days of the new government" webinar

Join us for this free to member webinar on 10th October (1.30-3pm) exploring Labour's first 100 days in government.

We will be hearing from Ciaran Gunne-Jones, Head of Economics at Lichfields, Katie

Randall, Associate Director – City Economics and Urban Strategy, Arup and Daniel Harper, Head of Economic Development - Barnsley Council.

[Sign up here](#)



Harnessing AI for social good: How local governments can support social value delivery in the age of artificial intelligence

Maddie Kortenaar from the Social Value Engine (IED award sponsors) has written an article on how local government can support social value delivery in the age of Artificial Intelligence.

[Read more here](#)



Social media platforms

We are currently reviewing the IED's presence on social media platforms, and to ensure we are able to reach and connect with you we would like to find out which social media channels you are currently using for 'day to day' professional purposes. We would be grateful if you could complete this simple poll by 31st October.

Click on the red button below to answer the 1 question survey!

[Answer here](#)



IED in the News

Do take a look at our *IED in the news* section of our website, where we are appearing in national and regional press.

IED in the News



IED Jobs Board

Don't forget to take a look at the IED Job Board.
Current vacancies include openings at
Herefordshire Council, East Suffolk Council,
Greater London Authority and Hammersmith &
Fulham Council.

[Search for jobs now](#)



Does the new NPPF mean business? Definitely...maybe

Check out this new thought piece from Ciaran
Gunne-Jones, Head of Economics at Lichfields.

Lichfields are sponsoring our annual conference
this year.

[Read article here](#)



IED CPD 2024 Update

Coming up next week and the week after we have
training courses on we have "Finance and

Funding in Economic Development" and "How to write successful funding bids". Click on the red button below to sign up.

Registrations are also now open for the next cohort of the Certificate in Economic Development, please get in touch at admin@ied.co.uk.

[IED events calendar](#)



Free webinar with Edgehill University

Join us on 31st October for an IED Partner Webinar where Edge Hill University discuss their approach to identifying businesses with growth potential. The talk will be chaired by Nigel Wilcock, Executive Director of the IED and feature Michael Banford, Associate Director of SME Productivity and Innovation Centre at Edgehill.

[Find out more here](#)



Beyond wealth: reimagining economic success in the age of social value

Read the thoughts of Rab Campbell, Growth Directors at the Social Value Engine, in this blog prepared for the IED.

[Read Rab's article here](#)



Lightcast resources

Our friends at Lightcast have a couple of resources to share with our readers...

First a blog on the vital role of labour market data in the new UK Government's economic plans.

And a recording of a webinar on the same topic.

Lightcast blog

Lightcast webinar recording



Government & Public Sector Journal

One of our media partners, Government & Public Sector Journal, has asked us to reach out to IED members about their new and updated free-to-all newsletter. To sign up to GPSJ's newsletter, please click on the red button below.

[Sign up here](#)

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