Continuing Professional Development Programme: Overview

Certificate in Economic Development								
Introduction to Economic Development	Business support	Future of town centres	Inward investment	Skills development	Regeneration	Funding and policy landscape	Housing	Community development
Advanced Certificate in Economic Development								
Green book business cases	Successful funding bids	Stakeholder consultation exercises	Bid appraisal and post funding evaluation	Clean growth	Inclusive growth and social value	Place based issues – rural, coastal, left behind places	R&D backed growth	Finance and funding in economic development

Professionals working in economic development are able to work towards achieving a Certificate in Economic Development, accredited by the Institute. For more experienced practitioners, an Advanced Certificate in Economic Development is also available. This qualification is aimed at professionals who hold a relevant degree and have at least five years' experience working in the field, or who have previously completed the Certificate in Economic Development.

Both qualifications comprise a structured programme of nine modules delivered by recognised experts in their respective fields. On successful completion of all modules, participants will receive a formal Institute certificate, available in digital format (printed upon request).

The Institute's CPD programme continues to support practitioners at all stages of their career. There is no requirement to work towards either qualification, and individual modules can still be attended on a standalone basis. New modules will continue to be added to the wider CPD programme as demand and emerging priorities dictate.

Please note that course overviews are currently being updated and will be available shortly.

Continuing Professional Development Programme: Programme Information

Programme Information

- All modules will be delivered online.
- Both the Certificate and Advanced Certificate comprise nine modules.
- Modules are delivered by recognised experts and practitioners.
- Participants who have previously completed individual modules do not need to re-take them.
- The Certificate and Advanced Certificate modules are not interchangeable and must be completed as separate programmes.
- Individual modules continue to be available on a standalone basis.

2027 Fees

Programme	iED members	Non members
Individual CPD module	£83	£160
Full Certificate (9 modules)	£747	£1,436
Full Advanced Certificate (9 modules)	£747	£1,436

NOTE: No VAT is payable on any of the above fees.

What's new for 2027: enhancing the learning experience

For 2027, we are refreshing all Certificate and Advanced Certificate modules to ensure content remains current, relevant and engaging.

Alongside regular updates to reflect national policy changes and emerging practice, each module will now include a series of facilitated discussion sessions. These will provide participants with opportunities to share experiences, discuss common challenges and explore practical applications of economic development in an informal and collaborative environment.

Registration

To register your interest in either programme, please contact Debbie Davidson at debbiedavidson@ied.co.uk.

Help shape future CPD provision

We are keen to expand our wider CPD offer through additional standalone courses and specialist masterclasses. If you have expertise that would be of interest to economic development professionals and would like to discuss delivering a future CPD module, please email admin@ied.co.uk outlining the course title(s) you could offer and we will be in touch to discuss next steps.

Continuing Professional Development Programme: Certificate in Economic Development 2027

Module (9 in total)	1. Introduction to Economic Development	2. Business support	3. Future of Town Centres	4. Inward investment	5. Skills development	6. Regeneration	7. Funding and policy landscape	8. Housing	9. Community development
Course Deliverer	Nigel Wilcock, Executive Director iED	TBC	TBC	Nigel Wilcock, Executive Director iED	TBC Lightcast	Nigel Wilcock, Executive Director iED	Nigel Wilcock, Executive Director iED	TBC	TBC
Date	1 Feb 3-4.30 3 Feb 3-4.30 4 Feb 3-4.30			16 March 3-4.30 17 March 3-4.30 18 March 3-4.30		26 April 3-4.30 27 April 3-4.30	10 May 3-4.30 11 May 3-4.30		
Course length	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 4 hours (2 hour per session)	Total 4.5 hours (1.5 hours per session)	Total 2 hours (1 hour per session)	Total 3 hours	Total 3 hours (1.5 hours per session)	Total 3 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)
Delivery method	online	online	online	online	online	online	online	online	online

- Successful completion of all nine modules is required to achieve the Certificate in Economic Development.
- Certificate modules are not interchangeable with modules within the Advanced Certificate programme.
- It is our intention that the Certificate programme will run predominantly between January and July 2027, subject to final confirmation of a small number of course dates and deliverers.
- Participants may join an existing cohort during the year, although any missed modules may not be repeated until a future programme.
- To register your interest, contact debbiedavidson@ied.co.uk.
- Please note that course overviews are currently being updated and will be available shortly.

Continuing Professional Development Programme: Advanced Certificate in Economic Development 2027

Module (9 in total)	Green book business cases	Successful funding bids	Stakeholder consultation exercises	Bid appraisal and post funding evaluation	Clean growth	Inclusive growth and social value	Place based issues – rural, coastal, left behind places	R&D backed growth	Finance and funding in economic development
Course Deliverer	Nigel Wilcock, Executive Director iED	Nigel Wilcock, Executive Director iED	TBC	Nigel Wilcock, Executive Director iED	TBC	Nigel Wilcock, Executive Director iED	TBC	Nigel Wilcock, E xecutive D irector iED	Nigel Wilcock, Executive Director iED
Date	9 June 3-4.30 10 June 3-4.30 11 June 3-4.30	23 June 3-4.30 24 June 3-4.30 25 June 3-4.30		7 Sept 3-4.30 8 Sept 3-4.30 9 Sept 3-4.30		18 Oct 3-4.30 19 Oct 3-4.30		1 and 2 Dec 3-4.30	9 Nov 3-4.30 10 Nov 3-4.30 11 Nov 3-4.30
Course length	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 4 hours	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 3 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 3 hours	Total 4.5 hours (1.5 hours per session)
Delivery method	online	online	online	online	online	online	online	online	online

- Successful completion of all nine modules is required to achieve the Advanced Certificate in Economic Development.
- Advanced Certificate modules are not interchangeable with modules within the Certificate programme.
- It is our intention that the Advanced Certificate programme will run predominantly during the second half of 2027, subject to final confirmation of a small number of course dates and deliverers.
- Participants may join an existing cohort during the year, although any missed modules may not be repeated until a future programme.
- To register your interest, contact debbiedavidson@ied.co.uk.
- Please note that course overviews are currently being updated and will be available shortly.