



Annual Conference & Awards Dinner 2026 Sponsorship Opportunities



www.ied.co.uk



Introduction

A message from Nigel Wilcock, Executive Director, Institute of Economic Development

“We always look forward to this event with great anticipation. As the flagship occasion in the economic development calendar, it brings together a unique blend of thought-provoking content and valuable opportunities to reconnect with colleagues from across the sector.”

Nigel Wilcock
iED Executive Director

The **Institute of Economic Development’s Annual Conference and Awards Dinner** stands as a leading gathering of professionals dedicated to driving sustainable, inclusive economic growth. Each year, the event brings together professionals from across the public, private and academic sectors to exchange ideas, explore emerging challenges, and shape the future of economic development.

This year’s event will take place on Wednesday 18th November at BMA House, London, bringing together more than 160 delegates for a full day focused on the theme of Delivering Good Growth.

Through keynote speeches, panel discussions and interactive sessions, the programme will explore some of the most pressing issues shaping economic development today, from regeneration and funding to collaboration and the growing role of social value in economic strategy.

Beyond the conference itself, the event provides a vital platform for networking and knowledge sharing, offering professionals a rare opportunity to step back from day-to-day responsibilities, connect with peers, and gain fresh perspectives on the evolving policy landscape.

The day culminates in the Awards Dinner, a celebration of excellence across the economic development community. The awards recognise outstanding individuals, teams and projects delivering real impact in communities across the UK. From innovation and collaboration to leadership and social value, the awards highlight the breadth and depth of talent shaping the sector today.

As we look ahead, the Annual Conference and Awards Dinner continue to play a vital role in championing best practice, fostering collaboration, and inspiring the ideas and partnerships that will drive the UK’s future prosperity.

Watch highlights from our last event at BMA House [HERE](#)



Stephanie Flanders
iED Patron



REASONS TO BE INVOLVED

Sponsoring the Institute of Economic Development's Annual Conference and Awards Dinner offers a powerful opportunity for businesses to elevate their brand and build meaningful connections.

With more than 160 delegates in attendance, including industry leaders, policymakers, and economic development professionals, sponsors gain valuable exposure to a highly relevant and influential audience.

The event provides a platform to showcase products, services, and expertise, helping position your business as a key player. In addition, it creates excellent networking opportunities, enabling sponsors to form strategic partnerships, generate leads, and strengthen relationships within the economic development community.



HEADLINE PARTNER



BECOMING A HEADLINE PARTNER OFFERS A UNIQUE OPPORTUNITY TO POSITION YOUR ORGANISATION AT THE FOREFRONT OF THE UK'S ECONOMIC DEVELOPMENT COMMUNITY. AS A LEADING SUPPORTER OF THE EVENT, YOU WILL BENEFIT FROM PROMINENT BRAND VISIBILITY ACROSS ALL CONFERENCE MATERIALS, BOTH IN ADVANCE AND AT THE EVENT, ENSURING STRONG RECOGNITION AMONG A HIGHLY TARGETED AUDIENCE.



BENEFITS

YOUR ORGANISATION NAMED AS HEADLINE SPONSOR

HEADLINE LOGO BRANDING ON EVENT WEBSITE

HEADLINE LOGO BRANDING ON EVENT CONFERENCE MATERIALS

HEADLINE LOGO BRANDING OPPORTUNITIES THROUGHOUT THE CONFERENCE

LOGO BRANDING ON CONFERENCE NAME BADGES

TABLE TOP STAND IN THE REFRESHMENT / NETWORKING / EXHIBITION AREA

ACCESS TO THE DELEGATE LIST

OPPORTUNITY TO CHAIR A CONFERENCE SESSION

OPPORTUNITY TO HOST A BREAKOUT SESSION

SPEAKER PROFILE ON EVENT WEBSITE

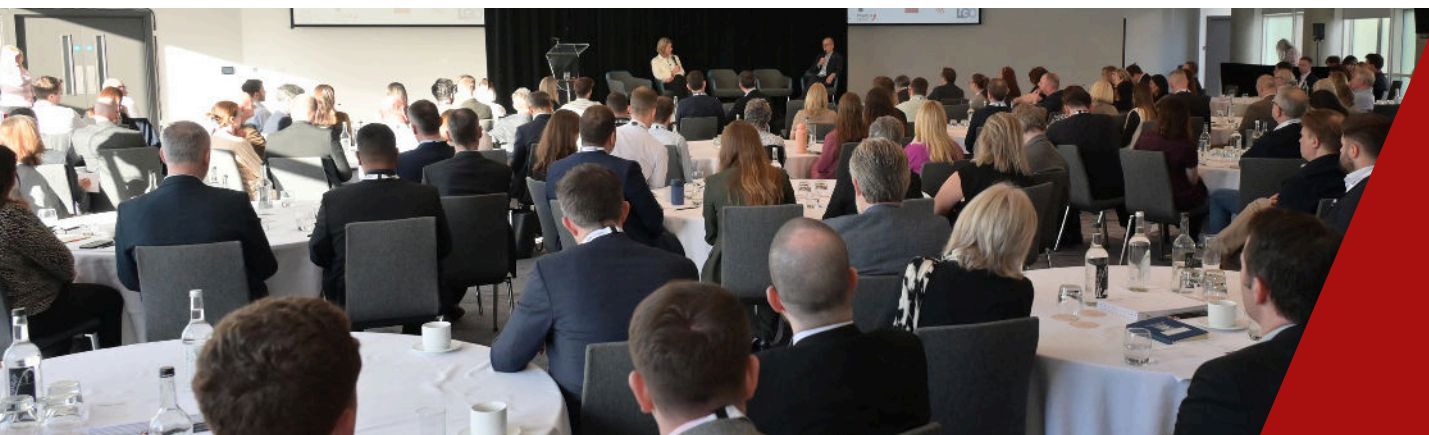
FIVE CONFERENCE TICKETS

ADDITIONAL TICKETS AVAILABLE AT IED MEMBER RATE



£7,000 + vat

One opportunity available



ASSOCIATE PARTNER



ASSOCIATE PARTNERS GAIN MEANINGFUL OPPORTUNITIES TO SHOWCASE THEIR ORGANISATION AND CONTRIBUTE TO THE WIDER CONVERSATION OF THE EVENT, REINFORCING THEIR EXPERTISE AND COMMITMENT TO SUPPORTING ECONOMIC GROWTH. THIS LEVEL OF PARTNERSHIP OFFERS A CREDIBLE AND IMPACTFUL PLATFORM TO ALIGN YOUR BRAND WITH ONE OF THE SECTOR'S LEADING EVENTS.



BENEFITS

ASSOCIATE LOGO BRANDING ON EVENT WEBSITE

ASSOCIATE LOGO BRANDING ON EVENT CONFERENCE MATERIALS

ASSOCIATE LOGO BRANDING OPPORTUNITIES THROUGHOUT THE CONFERENCE

TABLE TOP STAND IN THE REFRESHMENT / NETWORKING / EXHIBITION AREA

ACCESS TO THE DELEGATE LIST

OPPORTUNITY TO HOST A BREAKOUT SESSION

SPEAKER PROFILE ON EVENT WEBSITE

FIVE CONFERENCE TICKETS

ADDITIONAL TICKETS AVAILABLE AT iED MEMBER RATE



£6,000 + vat

One opportunity available



BREAKOUT SESSION PARTNER



AS A BREAKOUT SESSION PARTNER, YOUR ORGANISATION WILL BE ALIGNED WITH A CHOSEN SESSION, CREATING A CLEAR ASSOCIATION WITH THE CONTENT AND RAISING VISIBILITY ACROSS THE CONFERENCE AGENDA AND SUPPORTING MATERIALS. IT OFFERS A TARGETED WAY TO STRENGTHEN BRAND PRESENCE AMONG DELEGATES, WHILE POSITIONING YOUR ORGANISATION AS AN INFORMED AND ENGAGED VOICE WITHIN A KEY SECTOR.



BENEFITS

LOGO BRANDING ON EVENT WEBSITE RELATING TO YOUR BREAKOUT SESSION

LOGO BRANDING OPPORTUNITIES THROUGHOUT THE BREAKOUT SESSION

TABLE TOP STAND IN THE REFRESHMENT / NETWORKING / EXHIBITION AREA

OPPORTUNITY TO HOST A BREAKOUT SESSION

SPEAKER PROFILE ON EVENT WEBSITE

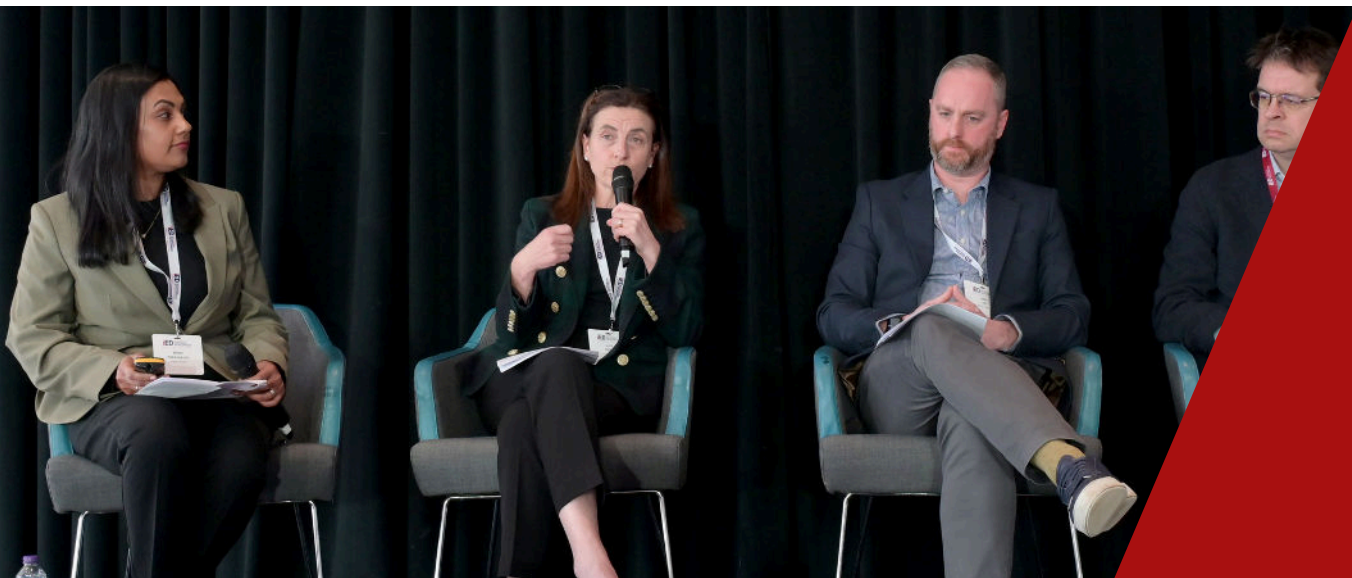
THREE CONFERENCE TICKETS

ADDITIONAL TICKETS AVAILABLE AT iED MEMBER RATE



£3,500 + vat

Up to four opportunities available



EXHIBITION PARTNER

EXHIBITOR PARTNERS BENEFIT FROM BRANDING OPPORTUNITIES THROUGHOUT THE REFRESHMENT / NETWORKING / EXHIBITION AREA TO SHOWCASE YOUR ORGANISATION.

BENEFITS

LOGO BRANDING ON CONFERENCE LANYARDS

LOGO BRANDING AS PART OF CONFERENCE LOGO LOOP

TABLE TOP STAND IN REFRESHMENT / NETWORKING / EXHIBITION AREA

LOGO BRANDING ON DIGITAL SCREENS

FIVE CONFERENCE TICKETS

ADDITIONAL TICKETS AVAILABLE AT iED MEMBER RATE

 **£4,000 + vat**
One opportunity available

EXHIBITOR

TAKE PART AS A TABLE TOP EXHIBITOR TO SHOWCASE YOUR ORGANISATION AND NETWORK WITH CONFERENCE DELEGATES

BENEFITS

TABLE TOP STAND IN REFRESHMENT / NETWORKING / EXHIBITION AREA

LOGO BRANDING ON DIGITAL SCREENS

THREE CONFERENCE TICKETS

ADDITIONAL TICKETS AVAILABLE AT iED MEMBER RATE

 **£2,500 + vat**
Six opportunities available



AWARDS DINNER

THE AWARDS DINNER CELEBRATES THE VERY BEST IN ECONOMIC DEVELOPMENT RECOGNISING THE INDIVIDUALS, ORGANISATIONS AND PARTNERSHIPS THAT ARE DELIVERING MEANINGFUL IMPACT IN COMMUNITIES ACROSS THE UK. SHOWCASING INNOVATION, COLLABORATION AND EXCELLENCE, THE AWARDS PROVIDE AN IMPORTANT OPPORTUNITY TO ACKNOWLEDGE INDUSTRY ACHIEVEMENTS.

AWARD CATEGORIES

LEADER OF THE YEAR

Economic development professionals who have demonstrated outstanding leadership and management in their role, and who motivate and inspire their team to achieve success through effective leadership.

RISING STAR

Younger economic development team members aged 30 or under (as of 1st June 2026) who have demonstrated excellence, commitment and gone above and beyond in their early career.

TEAM OF THE YEAR

Exceptional economic development teams who have gone above and beyond in ensuring the smooth running and effective delivery of economic development functions in their organisations.

EQUALITY, DIVERSITY AND INCLUSION INITIATIVE OF THE YEAR

Projects, teams or individuals, that have strived to actively promote, celebrate and raise awareness of EDI, improving under-represented involvement in economic development in their organisation or externally.

SOCIAL VALUE INITIATIVE OF THE YEAR

Projects, teams or Individuals, that have championed and made a significant contribution to social value creation, developing best practice in their field and making positive impacts in their communities.

MOST INNOVATIVE PROJECT OF THE YEAR

Innovative economic development projects that have pushed the boundaries beyond traditional approaches and delivered additional beneficial outcomes as a result of the innovation.

COLLABORATIVE INITIATIVE OF THE YEAR

Outstanding cross-sector economic development collaboration between two or more partners drawn from local authorities, private sector, third sector, business and academia.

OUTSTANDING IMPACT

For projects delivered and concluded in the last five years, which demonstrate benchmarked evidence against other similar initiatives. Impacts could include environmental, social, business support (from start-up to growth and scale), rural development and regeneration.

OUTSTANDING CONTRIBUTION TO ECONOMIC DEVELOPMENT

Individuals who have made a sustained, outstanding contribution to any field of economic development over a minimum of 20 years.



AWARDS HEADLINE PARTNER



BENEFITS

LOGO BRANDING ON AWARDS ENTRY FORM

EVENT WEBSITE BRANDING

MULTI MEDIA LOGO BRANDING THROUGH THE AWARDS CEREMONY

INCLUSION OF A SHORT VIDEO AS PART OF THE EVENT LOOP (OPTIONAL)

RECOGNITION OF YOUR SPONSORSHIP IN AN ISSUE OF THE iED NEWSLETTER

AWARD CATEGORY PARTNER BENEFITS INCLUDED FOR YOUR CHOSEN CATEGORY

TABLE OF 10 AT THE AWARDS CEREMONY



£3,000 + vat

One opportunity available

AWARDS CATEGORY PARTNER



BENEFITS

AWARD CATEGORY NAMED IN ASSOCIATION WITH YOUR BUSINESS

A PLACE ON THE AWARDS JUDGING PANEL

POP UP DISPLAY IN THE DRINKS RECEPTION (OPTIONAL)

MULTI MEDIA LOGO BRANDING IN RELATION TO YOUR CATEGORY

OPPORTUNITY TO PRESENT YOUR AWARD CATEGORY

BRANDING ON AWARDS TROPHY

LOGO BRANDING AS PART OF AN EVENT LOOP

RECOGNITION OF YOUR SPONSORSHIP IN AN ISSUE OF THE iED NEWSLETTER

TWO TICKETS TO ATTEND THE AWARDS CEREMONY

£950 + vat

Six opportunities available



Contact Information



Nigel Wilcock

Executive Director, Institute of Economic Development



+44(0) 1925 837679



nwilcock@regionaldevelopment.co.uk



Our website

www.ied.co.uk