

Continuing Professional Development Programme: Overview

Certificate in Economic Development								
Introduction to Economic Development	Business support	Future of town centres	Inward investment	Skills development	Regeneration	Funding and policy landscape	Housing	Community development
Advanced Certificate in Economic Development								
Green book business cases	Successful funding bids	Stakeholder consultation exercises	Bid appraisal and post funding evaluation	Clean growth	Inclusive growth and social value	Place based issues – rural, coastal, left behind places	R&D backed growth	Finance and funding in economic development

Professionals working in economic development are now able to work towards achieving a **Certificate in Economic Development**, accredited by the Institute. For more experienced professionals, an **Advanced Certificate of Economic Development** can be awarded. This level of certificate is aimed at professionals who have a relevant degree and at least 5 years experience working in the field or who have completed the Certificate of Economic Development.

Once an individual has completed all the individual modules, they will be awarded a Certificate, which can be provided in both digital and paper format, if required.

As already happens, all CPD modules will be delivered by experts in their field. There is no requirement for IED members to work towards these certificates and all individual CPD modules will continue to run as they do now, with new ones being added as demand requires. If you have no interest in completing either qualification then just sign up to courses on an ad hoc basis as usual.

The 9 modules which make up the Certificate and the 9 modules which make up the Advanced Certificate are not interchangeable.

Some dates for 2025 are still to be arranged and these will be shared as soon as is possible. It is our aim to run the Certificate of Economic Development between January and July 2025 and the Advanced Certificate to complete by the end of the calendar year 2025.

Courses will be updated as national policy changes become better understood.

To register your interest for the Certificate or Advanced Certificate, please in the first instance email us at debbiedavidson@ied.co.uk

Continuing Professional Development Programme: Certificate in Economic Development 2025

	Certificate in Economic Development 2025								
Module (9 in total)	1. Introduction to Economic Development	2. Business support	3. Future of Town Centres	4. Inward investment	5. Skills development	6. Regeneration	7. Funding and policy landscape	8. Housing	9. Community development
Course Deliverer	Nigel Wilcock, Executive Director IED	Bev Hurley, IED Director and Past Chair	LSH	Nigel Wilcock, Executive Director IED	Will Cookson Lightcast	Nigel Wilcock, Executive Director IED	Nigel Wilcock, Executive Director IED	LSH	Dr Jo Leek and Lorna Young, IED Director/Past Director
Date	13 Jan 2-3.30 14 Jan 2-3.30 15 Jan 2-3.30	18 March 2-3.30 25 March 11-12.30 1 April 2-3.30	8th and 16th April 1.30-3.30pm	10 Feb 2-3.30 12 Feb 2-3.30 13 Feb 2-3.30	17 Feb 1-2pm 18 Feb 1-2pm	10 March 2-3.30 11 March 2-3.30	Postponed. New Dates 16 Sept 2-3.30 17 Sept 2-3.30 18 Sept 2-3.30	3rd and 4th June 1-2.30pm	22, 23, 24 April 2-3.30pm
Course length	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 4 hours (2 hour per session)	Total 4.5 hours (1.5 hours per session)	Total 2 hours (1 hour per session)	Total 3 hours	Total 4.5 hours (1.5 hours per session)	Total 3 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)
Delivery method	online	online	online	online	online	online	online	online	online

- To be awarded the Certificate in Economic Development, you need to complete all 9 modules as listed above
- The total cost of completing all 9 modules and achieving the Certificate in Economic Development is £630 for members (£70 per module) or £1,215 for non members (£135 per module)
- If you have already undertaken any of the modules listed above, you do not need to attend again and the overall fee will be reduced by the price of that module(s)
- The 9 modules which make up the Certificate are the ones listed above and are not interchangeable with those listed under the 'Advanced Certificate'.
- All courses will be delivered online.
- Some of the modules listed above have not yet been scheduled, due to us still finalising course deliverers and dates. It is our intention that all modules will be scheduled over the first 6 months of 2025, if at all possible.
- Where courses have not yet been scheduled, the length of those courses is likely to be similar to the ones scheduled (e.g. 4.5 hours spread over 1.5 x 3 session) although in some cases the total length might be less (e.g. 3 hours spread over 1.5 x 2 sessions). No individual module will be longer than 4.5 hours in total.
- You can either sign up at the start and be part of our official January cohort, or you can sign up part way through, with the understanding that the start of the next cohort will likely not be until January 2026.
- We ask that you sign up for completion of the Certificate and pay the fee at the outset.
- To find out more, or register to take part, please in the first instance email us at debbiedavidson@ied.co.uk

Continuing Professional Development Programme: Advanced Certificate in Economic Development 2025

	Advanced Certificate in Economic Development 2025								
Module (9 in total)	Green book business cases	Successful funding bids	Stakeholder consultation exercises	Bid appraisal and post funding evaluation	Clean growth	Inclusive growth and social value	Place based issues – rural, coastal, left behind places	R&D backed growth	Finance and funding in economic development
Course Deliverer	Nigel Wilcock, Executive Director IED	Nigel Wilcock, Executive Director IED	Copper Consultancy	Nigel Wilcock, Executive Director IED	Dr. Rosa M. Fernandez Martin, Senior Lecturer in Economics and Finance and KBS Sustainability Lead & PGR Lead at Keele University.	Nigel Wilcock, Executive Director IED	Ivan Annibal, Rose Regeneration	Nigel Wilcock, Executive Director IED	Nigel Wilcock, Executive Director IED
Date	23 June 2-3.30 26 June 2-3.30 27 June 2-3.30	7 Jul 2-3.30 8 Jul 2-3.30 11 Jul 2-3.30	20th Oct 1-2pm 21st Oct 1-2pm 22nd Oct 1-2pm 23rd Oct 1-2pm	10 Nov 2-3.30 11 Nov 2-3.30 12 Nov 2-3.30	22, 24, 25 September all 10-11.30 (provisional dates)	20 May 2-3.30pm 21 May 2-3.30pm	7 Oct 2-3.30pm 8 Oct 2-3.30pm 9 Oct 2-3.30pm	3 and 4 Dec 2-3.30	17 Nov 2.00-3.30 18 Nov 2.00-3.30 19 Nov 2.00-3.30
Course length	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 4 hours	Total 4.5 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 3 hours (1.5 hours per session)	Total 4.5 hours (1.5 hours per session)	Total 3 hours	Total 4.5 hours (1.5 hours per session)
Delivery method	online	online	online	online	online	online	online	online	online

- To be awarded the Advanced Certificate in Economic Development, you need to complete all 9 modules as listed above
- The total cost of completing all 9 modules and achieving the Advanced Certificate in Economic Development is £630 for members (£70 per module) or £1,215 for non members (£135 per module)
- If you have already undertaken any of the modules listed above, you do not need to attend again and the overall fee will be reduced by the price of that module(s)
- The 9 modules which make up the Advanced Certificate are the ones listed above and are not interchangeable with those listed under the 'Certificate'.
- All courses will be delivered online.
- Some of the modules listed above have not yet been scheduled, due to us still finalising course deliverers and dates. It is our intention that all modules will be scheduled during 2025.
- Where courses have not yet been scheduled, the length of those courses is likely to be similar to the ones scheduled (e.g. 4.5 hours spread over 1.5 x 3 session) although in some cases the total length might be less (e.g. 3 hours spread over 1.5 x 2 sessions). No individual module will be longer than 4.5 hours in total.
- You can either sign up at the start and be part of our official cohort, or you can sign up part way through, with the understanding that any missed modules may not run again until 2026.
- We ask that you sign up for completion of the Advanced Certificate and pay the fee at the outset.
- To find out more, or register to take part, please email us at debbiedavidson@ied.co.uk