

# Explore iED membership and ways to engage with our community

## Why the iED?

As the UK's leading independent professional body representing economic development and regeneration practitioners working for local and regional communities, we focus on providing excellent services for our members and on championing the profession. If you choose to join the **iED**, you will have access to a wide range of benefits from accredited training and ongoing CPD to our latest news, events and resources. There are also many opportunities to get involved with our community and support your profession.



Scan the QR  
code to find  
out more  
about an iED  
Membership

# What do we offer?

**Membership** is available to individuals and organisations working within economic development. If you or your organisation has a role in regeneration, placemaking, town centre management, infrastructure delivery, land and property development, enterprise promotion, business support, inward investment, employability, skills, innovation or any other field of general economic development there is a **level of membership** for you. We also represent professionals in planning, surveying, engineering, highways, transport and other areas. Our overarching mission is to support, develop and connect our members, represent and champion the profession, and inform and influence policy.



## Individual Membership

- ✓ A peer network of over 1,500 economic development professionals.
- ✓ Gain MiED/AiED designation to mark your professional expertise.
- ✓ Tried and tested programme of online **CPD**, including our **Certificate/Advanced Certificate in Economic Development**.
- ✓ Regular **events** for increasing connections, knowledge and good practice exchange.
- ✓ **Excellence In Economic Development** professional standards.
- ✓ A voice for you and the profession to government, media and business/industry.
- ✓ Monthly **Bulletin** containing all the latest developments in economic development.
- ✓ Opportunity to publish articles on the iED website and in Bulletin.
- ✓ Showcase your good practice through the iED Annual Awards.
- ✓ Significant discounts on Annual Conference attendance, training/CPD courses and recruitment advertising via our **Job Board**.
- ✓ Inclusion in **Consultants Directory** (if relevant).



## Organisation Membership

- ✓ Individual membership benefits and organisational recognition.
- ✓ An unlimited number of memberships at all levels for qualifying staff (same qualification rules as for individual membership).
- ✓ Access to a network of like-minded organisations.
- ✓ Logo on the iED website under **Organisation Members**.
- ✓ Opportunities for featured articles and case studies on the iED website and in Bulletin, and conference/award sponsorship.
- ✓ Engage in joint branded surveys and webinars.
- ✓ Opportunity to accredit your organisation by adopting our professional standards via a free copy of Excellence in Economic Development.
- ✓ Be part of THE premier economic development organisation in the UK.



## Organisation Partnership

- ✓ All standard organisation membership benefits.
- ✓ First priority to plan, lead and input into member event sessions (online/face-to-face).
- ✓ First priority to deliver CPD (subject to iED sign-off on the course).
- ✓ First priority to engage/input into local networking sessions.
- ✓ Meet iED board members on a regular basis.



Scan the QR code to learn more about the Levels of Membership

# Who do we support?

Our members are drawn from local authorities, combined authorities, mayoral combined authorities, universities, further education institutions, government bodies and consultancies supporting economic development. For the higher education sector we also now offer a student membership for full or part-time students working towards a qualification in a relevant discipline but who are not in employment. Under student membership students gain access to the Member Only area of the website and will be accepted as Associate Members on starting work at the end of their studies. We have also recently established an **Early Career Network**.

## For Local Government



"I have been a long-standing member of the iED, going back to the early 1990s, and over the years I've had a lot of benefits as it has grown substantially and is now nationally recognised for its work supporting the economic development profession. I've been an active member, attending various events, webinars and training courses, which are fantastic for CPD and developing your knowledge and experience."

**Angela Presdee**

Principal Economic Officer – Economy and Strategic Planning Team, Gloucestershire County Council



"I am relatively new to iED membership, but it's helping a lot with my own career development. I'm not originally from an economic development background and although I've worked in local government for a very long time I'm finding great value in being able to connect with colleagues through the iED to assist me in the role I've got. I also want to bring along a new team that I have to get even more engaged in that work."

**Darren Crossley**

Director of Place, Sustainable Growth and Transport, Cumberland Council



"Organisational membership gives us a way to differentiate and showcase our offer. Practically, being able to use the iED membership logo provides a kitemark of professional knowledge and expertise for our economic development skills and services, and has proven extremely beneficial over the years. In addition, membership provides internal and external recognition of our work and helps to cement our market-leading profile."

**Lucie Bailey**

Economics Director, Lichfields



"Membership of the iED keeps us fully up-to-date with everything economic development. Organisationally, it helps us to build our profile within the sector, and network with like-minded businesses and organisations. CPD is a very important aspect of membership as you never stop learning, and both for myself and younger, graduate members of the team there are numerous events to attend over the 12-month calendar."

**Richard Cook**

Senior Director – Economics, Pegasus Group

## For Consultancies...



"iED membership links us to a wide network of economic professionals and helps us better understand, and input into, place-based strategies and issues. The fact the University has actively engaged with the iED at several management and officer levels has been most pleasing – and the recent change that allows more individuals to benefit from the organisational membership is very welcome."

**Mark Gunthorpe**

Head of Economic Development, University of York



"It is really important to be a iED member, and put the voice of the university sector forward. Universities play a massive role in place, from an economic development and economic growth perspective, and a lot of the work we do is specifically around supporting small businesses with low carbon innovation. I've been a iED member for a long time and, for me, it's about being part of the conversation and wider network."

**Sarah Clark**

Director, Aura Innovation Centre, University of Hull

## For Universities...



# Our Impact



## Our strategic focus for 2023-24...

Represent and champion the profession

Support, develop and connect our members

Influence and inform policy

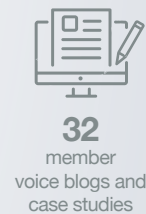
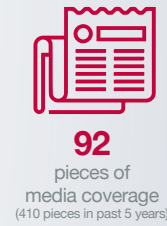
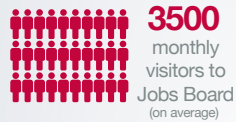
Grow Local, Grow National manifesto

Statutory powers for economic development

Industrial Strategy and devolution

Funding and pipeline stability

Skills development and CPD



2023-24 The Year in Numbers



## Get in touch

If you have any questions or you would like to join us, we would be delighted to hear from you.

Please contact our team by emailing [admin@ied.co.uk](mailto:admin@ied.co.uk).