

**Institute of Economic Development Annual Awards 2019**

**Deadline 20th November 2019**

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| A great opportunity to showcase the achievements of your organisation, raise your profile and standing in the economic development community and gain publicity through the Institute’s own PR mechanisms including an announcement at Conference, press releases and sharing of all best practice in an end of Awards economic development summary. The awards are open to all (both IED members and non members) whether in large or small / public or private organisations and open to all types of projects large or small. |

The Institute of Economic Development is pleased to announce the opening of the application window for our Annual IED Awards. The awards, **which are free to enter**, are open to all (whether a member of the IED or not). Awards are announced at the Annual Conference with full PR support.

In 2019 we will, once again, be awarding against our 4 categories of economic impact, most innovative strategy, best implementation and most sustainable outcome.

The **application process is streamlined** into a simple explanation of the project (no more than 1000 words) and why it meets the judging category (no more than 1000 words). We also ask that you provide 3 or 4 images that help to illustrate your project. Please do get in touch if you need any further clarification on this.

**Projects**

Projects can be from any economic development field – they may have been involved in physical regeneration, business support, skills, environmental projects as well as many others. They may relate to the commercial, residential or retail sectors. They may have been concerned with promoting excellence or addressing decline. We are open to projects from across the role of the profession.

* **Impact.** Greatest economic impact – an award which recognises how economic fortunes have changed as a result of a project with impressive economic outcomes. This could be in terms of jobs, GVA, investment or long-term change in the environment to support economic development.
* **Innovation**. Most innovative strategy – an award celebrating those strategies which brought something considered to be new or innovative to the economic development sphere.
* **Implementation.** Best implementation – an award which recognises those projects where a strategy has been put in place and executed particularly efficiently and effectively.
* **Sustainability.** Most sustainable outcome – this award will consider sustainability in terms of financial outcome (ie self-financing / cost reducing), social or environmental outcome. Clearly the more sustainable features the better.

**Application process**

Provide your application in the template below and either email or post to the IED (contact details below).

[admin@ied.co.uk](mailto:admin@ied.co.uk)

Institute of Economic Development

Unit 214, The Base

Dallam Lane

Warrington

Cheshire

WA2 7NG

**Winners in 2018:**

1. Economic Impact

Winner: AECOM Econ. Dev. Team

Project: Crossrail 2 – Development Impact Model

1. Most innovative strategy

Winner: Southend-on-Sea Borough Council

Project: A Better Start Southend Work Skills and 60 Minute Mentor South Essex

1. Best implementation

Winner : Allerdale Borough Council, Britain’s Energy Coast & Arup

Project: Allerdale Business Growth Strategy

1. Most Sustainable Outcome

Winner: East Riding of Yorkshire Council

Project: Bridlington Spa

**Winners in 2017:**

1. Economic Impact

Winner: Highways England

Project: The Road to Growth

1. Most innovative strategy

Winner: East Devon District Council

Project: Exeter and Heart of Devon Shared Economic Partnership

1. Best implementation

Winner : Strathleven Regeneration Community Interest Company

Project: Lomondgate

1. Most Sustainable Outcome

Winner: Peter Brett Associates

Project: The economic value of investment in Scotland’s canal network



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**Application form**

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| --- | --- |
| Project name: |  |
| Applicant: |  |
| Completed by (name): |  |
| Category of application |  |
| Type of organisation: |  |
| Date project completed: |  |
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|  | |
| Describe the project (not more than 1000 words) | |
|  | |
| Specifically, why does it meet the category of award for which it is being submitted (not more than 1000 words) | |
|  | |

**\* When submitting your application, please do not forget to email 3 or 4 images (where relevant) which help illustrate the project.**

**Please email completed applications to** [**saralynchaloner@ied.co.uk**](mailto:saralynchaloner@ied.co.uk) **by the deadline of 20th November 2019.**