



Inspiring people - Improving places

## Corporate Membership

A new level of Membership – be part of the Leading Organisation for Economic Development Practitioners

The Institute of Economic Development (IED) is committed to demonstrating the value of economic development for the local and regional communities, to the pursuit of best practice and to the development of the highest standards of professional training and competence among economic development practitioners

IED



# Corporate Membership

A new level of Membership for any organisation regardless of size wishing to demonstrate their commitment to the highest possible standards



## What is it?

Corporate Membership isn't a replacement for individual professional membership but it is for organisations operating in the economic development arena. It sends your customers and community a message that you are committed to the highest possible standards in everything you do to develop your economies.

Corporate Membership will save you money and give you access to the IED network of like minded professionals and identify you as an organisation aspiring to excellence in economic development.

## Who's it for?

Corporate Membership is available to all organisations regardless of size or sector. For larger organisations such as local authorities, corporate status will be for identified and relevant departments.

## What are the benefits?

As a Corporate Member the benefits are significant in many ways and include the following:

- Corporate subscription includes three individual memberships for suitably qualified people
- Provides additional individual memberships at less than half price
- Your logo with a link on our website
- IED Corporate Member icon to use in marketing media – see right →
- Guaranteed publication of articles in the IED Bulletin
- Free 'Excellence in Economic Development' Self Assessment Toolkit valued at £149
- Save £100 on an external review of your Self Assessment...

- ... and between £200-£400 on an External Accreditation against the Standard
- No enrolment fees for new individual Members saving £45 per person
- Member rates for vacancies posted to the IED Job Board – save £150 per advertised job
- Member rates for IED National Conference – save a minimum of £100 per delegate

## What does it Cost?

The annual fee for Corporate Members, regardless of size, is £599. The size of your organisation and how many benefits you access will determine how much you will save.

As a minimum you'll get three individual memberships worth £420 at current rates; the Self Assessment Toolkit for the Excellence in Economic Development Standard is valued at £149; the presence on our website and the association with the Institute is invaluable, priceless in fact.

To register your organisation as a Corporate Member please email [members@ied.co.uk](mailto:members@ied.co.uk) in the first instance or complete the application details overleaf or register online at [www.ied.co.uk/register](http://www.ied.co.uk/register)



## Application for Corporate Membership

Organisation

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Sector (e.g. Local Authority; LEP; Private Practice; Third Sector)

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Lead Contact

Position

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### Lead Contact Details

Address

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Postcode

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Telephone

Mobile

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Email

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### Individual Membership

Please provide the details of the people you wish to include as individual Members of the Institute.

The first three are included in the Corporate Membership fee and any additional individuals will be charged at £50 per person.

**1st** Member Name

Job Title

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Qualification

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Years of Experience

Email

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Telephone

Mobile

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**2nd** Member Name

Job Title

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Qualification

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Years of Experience

Email

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Telephone

Mobile

---

**3rd** Member Name

Job Title

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Qualification

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Years of Experience

Email

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Telephone

Mobile

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For additional individual Members simply provide this information on a separate sheet

## Corporate Membership - What Happens Next

### Process

If you have applied on line you will have been asked the same questions as on this form and we will contact you. If you submit this form the process will be the same. In both cases you will become Corporate Members on receipt of payment. This payment will vary according to whether you have additional individual Members over and above the three that are included in the fee.

### Referees

All individual Members are verified through a referee process. In the case of Corporate Membership it is assumed that the application is being made with the approval of senior management and that names provided are therefore valid and applicable. We reserve the right to verify the identity of an applicant organisation and its named employees.

### Payment

On receipt of an application you will be sent an Acceptance Pack which contains an invoice which will either be the standard fee of £599 but may include additional individual subscriptions that you have requested. Payment options include BACs (online banking); cheque; credit or debit card.

### Approval & Certification

On receipt of your payment we will send a Corporate Member Certificate and a Corporate Member icon in whatever format you require. Your logo and a link to your website will be added to our website and this will also appear in the next issue of Bulletin.

Certificates of Membership will be sent to each individual Member included in your application. Subsequent Members can be added at any time. A copy of the Excellence in Economic Development Self Assessment Toolkit will be available as a download from the Member only area of our website.

### Next

Submit your online application or if downloaded send to:  
The Institute of Economic Development  
Unit 2  
Chapel House Barn  
Pillmoss Lane  
Lower Whitley  
Cheshire  
WA4 4DW

Alternatively email PDF to [members@ied.co.uk](mailto:members@ied.co.uk)

Subscriptions and benefits may change from time to time and full details will always be available at <http://www.ied.co.uk/membership/category/fees>