

Explore IED membership and ways to engage with our community

Why the IED?

As the UK's leading independent professional body representing economic development and regeneration practitioners working for local and regional communities, we focus on providing excellent services for our members and on championing the profession. If you choose to join the IED, you will have access to a wide range of benefits from accredited training and ongoing CPD to our latest news, events and resources. There are also many opportunities to get involved with our community and support your profession.



**Scan the QR
code to find
out more
about an IED
Membership**

What do we offer?

Membership is available to individuals and organisations working within economic development. If you or your organisation has a role in regeneration, placemaking, town centre management, infrastructure delivery, land and property development, enterprise promotion, business support, inward investment, employability, skills, innovation or any other field of general economic development there is a **level of membership** for you. We also represent professionals in planning, surveying, engineering, highways, transport and other areas. Our overarching mission is to support, develop and connect our members, represent and champion the profession, and inform and influence policy.



Individual Membership

- ✓ A peer network of over 1,000 economic development professionals.
- ✓ Gain MIED/AIED designation to mark your professional expertise.
- ✓ Tried and tested programme of online **CPD**, including our new **Certificate/Advanced Certificate in Economic Development**.
- ✓ Regular **events** for increasing connections, knowledge and good practice exchange.
- ✓ **Excellence In Economic Development** professional standards.
- ✓ A voice for you and the profession to government, media and business/industry.
- ✓ Monthly **e-newsletter** containing all the latest developments in economic development.
- ✓ Opportunity to publish articles on the IED website and in Bulletin.
- ✓ Showcase your good practice through the IED Annual Awards.
- ✓ Significant discounts on our Annual Conference attendance, training/CPD courses and recruitment advertising via our **Job Board**.
- ✓ Inclusion in **Consultants Directory** (if relevant).
- ✓ Discounted subscription to **LGC** magazine.



Organisation Membership

- ✓ Individual membership benefits and organisational recognition.
- ✓ An unlimited number of memberships at all levels for qualifying staff (same qualification rules as for individual membership, no enrolment fees).
- ✓ Access to a network of like-minded organisations.
- ✓ Logo, and a link to home page, on the IED website under **Organisation Members**.
- ✓ Priority opportunities for featured articles and case studies on the IED website and in Bulletin, and conference/award sponsorship.
- ✓ Engage in joint branded surveys and webinars.
- ✓ Opportunity to accredit your organisation by adopting our professional standards via a free copy of Excellence in Economic Development.
- ✓ Be part of THE premier economic development organisation in the UK.



Organisation Partnership

- ✓ Standard organisation membership benefits.
- ✓ Plan, lead and input into member event sessions (online or face-to-face).
- ✓ Deliver CPD (subject to IED sign-off on the course).
- ✓ Engage/input into local networking sessions.
- ✓ Meet IED board members on a regular basis.
- ✓ Logo visible on home page of the IED website.



Scan the QR code to learn more about the Levels of Membership

Who do we support?

Our members are drawn from local authorities, LEPs, universities, government departments and consultancies supporting economic development in its widest sense. For the HE sector we offer student membership for full or part-time students working towards a qualification in a relevant discipline but who are not in employment. Under student membership students gain access to the Member Only area of the website and will be accepted as Associate Members on starting work at the end of their studies.

For Local Authorities/LEPs

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“The Achieving Inclusive Growth CPD helped me to challenge whether our own approach to local economic growth is inclusive, and to identify any areas that could be improved or dealt with differently. The session was really well structured, participative, and there was an opportunity to share ideas and experiences with other attendees. This was particularly useful due to the different professional interests of delegates.”

Liz Philpot

Head of Delivery, York & North Yorkshire Local Enterprise Partnership

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“It is excellent to have an organisation that supports economic development professionals, which is a relatively small but very influential community in the public sector. Having training and development opportunities specifically designed and focused around the key agendas we deal with on a daily basis (but which many others in the public sector do not) is invaluable. Learning is relevant and rooted in the real world.”

David Fletcher

Director of City Development and Growth, Derby City Council

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“Organisation membership gives us a way to differentiate and showcase our offer. Practically, being able to use the IED membership logo provides a kitemark of professional knowledge and expertise for our economic development skills and services, and has proven extremely beneficial over the years. In addition, membership provides internal and external recognition of our work and helps to cement our market-leading profile.”

Lucie Bailey

Economics Director, Lichfields

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“The platform to network with other economic development providers has always been important to me, and to SQW as a consultancy looking for business, so membership is useful for both exchange and positioning. SQW decided to take out organisation membership as a number of our staff had individual memberships, and this worked out better financially and in terms of the benefits. It's important to be part of the IED.”

Richard Hindle

Director, SQW

For Consultancies...

For Universities...

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“IED membership links us to a wide network of economic professionals and helps us better understand, and input into, place-based strategies and issues. The fact the University has actively engaged with the IED at several management and officer levels has been most pleasing – and the recent change that allows more individuals to benefit from the organisational membership is very welcome.”

Mark Gunthorpe

Head of Economic Development, University of York

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“Many organisations do not offer graduate student membership, and even when they do they fail to generate the content or opportunities for those students to get engaged, but with the IED it is easy to become engaged through a variety of ways that do not compromise my studies. Long-term this is about developing a wider community and network of resources that allow me to be engaged with the broader field.”

Ali Glisson

MSc Local Economic Development student, London School of Economics

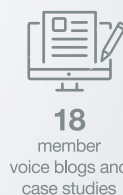
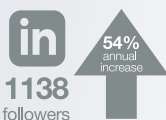
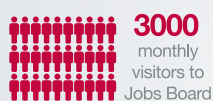


Looking to the future

It was in September 1982 that a group of industrial/economic development practitioners in the North West first came together to assess the support for establishing a professional body to support their career development. Just 12 months later, what is now known as the Institute of Economic Development (IED), was officially incorporated. To mark our 40th anniversary there will be a programme of events and activities throughout our 2023-24 business year to celebrate this significant milestone. As well as taking a journey through time and recalling key IED people and projects from our proud history dating back to 1983, we will use this as an opportunity to celebrate the power of economic development and outline our future mission. For more information, go to [Celebrating 40 Years of the IED](#).

Our strategic focus for 2021-22...

- “ Represent and champion the profession ”
- Influence and inform policy
- Support, develop and connect our members
- Leveling Up the UK White Paper
- Higher education and economic development
- “ COP26, net zero and good growth ”
- ” Funding and finance
- Future of town centres



2021-22 The Year in Numbers



Get in touch

If you have any questions or you would like to join us, we would be delighted to hear from you.

Please contact our team by emailing admin@ied.co.uk.